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Press Office

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CONTACT: Matt Mitchell, (850) 245-2501

Florida State Parks Online Guide Wins Award

--Gold Award recognizes web design, content and creativity--

TALLAHASSEE – The Florida State Parks online park guide recently received the Gold Award from the American Association of Webmasters for its clean design, quality content and useful information. The popular online guide, crafted by DEP Webmaster Michael B. Strivelli and his team, assists visitors in planning trips to Florida's award-winning state parks.

"Florida's award-winning state parks combine nature-based recreational activities with educational programs and we are pleased to provide information about these experiences on our Web site," said Mike Bullock, Florida State Park Director. "We are thankful for the hard work and dedication it took to make Florida's natural resources shine through modern technology; it is an honor to receive this recognition."

The Florida State Parks online park guide welcomes nearly 10,000 visitors daily, assisting visitors in planning trips, booking reservations and touring Florida from Key West to Pensacola. The online guide allows visitors to virtually tour state parks, explore recreational and educational opportunities, view pictures of the parks and identify upcoming festivals and events.

The American Association of Webmasters' award programs recognize websites for creative design and quality content. The association rewards skill, effort and enthusiasm through a rating system of Gold, Silver, and Bronze Awards, helping websites gain



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*~ Mike Bullock
Florida State Park Director*

credibility.

The first two-time Gold Medal winner honoring the nation's best state park service, Florida's state park system is one of the largest in the country with 159 parks spanning more than 723,000 acres and 100 miles of sandy white beach. From swimming and diving in Florida's rivers and springs to birding and fishing or hiking and riding on natural scenic trails, Florida's state parks offer year-around outdoor activities for all ages. Battle reenactments and Native American festivals celebrate Florida's unique history, while art shows, museums and lighthouses offer a window into Florida's cultural heritage.

For more information about Florida State Parks, visit www.FloridaStateParks.org.

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Florida Department of Environmental Protection, 3900 Commonwealth Boulevard M.S. 49 Tallahassee, Florida 32399 850-245-2118 (phone) / 850-245-2128 (fax)
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